

SUTHIDA FON SAKULSURARAT

DESIGN + PHOTOGRAPHY

CONTACT

585.451.6055 // fon@ideesigner.com // ideesigner.com
212 N. Winton Road, Rochester, New York 14610

EDUCATION

MASTER OF FINE ARTS (MFA), GRAPHIC DESIGN

ROCHESTER INSTITUTE OF TECHNOLOGY
2006 Rochester, New York

BACHELOR OF FINE & APPLIED ART (BFA), PHOTOGRAPHY

KING MONGKUT'S INSTITUTE OF TECHNOLOGY LADKRABANG
2002 Bangkok, Thailand

RECOGNITION

PUBLIC RELATIONS SOCIETY OF AMERICA (PRSA)

2008 PRism Awards, (Team) Winner, PAETEC's Annual Report
2008 PRism Awards, (Team) Award of Excellence, Logo Design

THE ROCHESTER ADVERTISING FEDERATION

2008 ADDY Silver Award Winner,
PAETEC's Annual Report

THE AMERICAN BUSINESS AWARDS

2007 Finalist in the Best Creative Organization,
PAETEC's Visual Media Service Team

WORK EXPERIENCE

2005 - PRESENT

FREELANCE DESIGNER / PHOTOGRAPHER

IDEASIGNER Rochester, New York

Provide creative services including print and digital media design, brand development, marketing strategies, website design and development, campaign solutions, portrait and family photography, commercial photography.

2013 - 2014

LEAD GRAPHIC DESIGNER

BOB WRIGHT CREATIVE Rochester, New York

Worked with clients to develop business marketing and web strategies. Responsibilities also included project management, concepting, layout, design, photography and video production.

2005 - 2012

GRAPHIC DESIGNER

PAETEC Fairport, New York

Created and developed meaningful concepts and visual communications including, marketing collateral, ads, invitations, internal and external company campaigns, website, e-mail marketing, presentations, videography, and photography.

Worked closely with multiple non-profit organizations. Assisted and developed various design projects specific to client needs.

Communicated with customers on projects, produced layouts and manage print production.

2001 - 2004

PHOTOGRAPHER / GRAPHIC DESIGNER

SHAMU SHAMU MAGAZINE Bangkok, Thailand

Photographed pictures for Shamu Quarterly magazine covers and feature articles (4th - 15th issues).

Assisted with layout design and edited photographs for Shamu Quarterly magazine.

SKILLS

ADOBE CREATIVE SUITE:

InDesign, Photoshop, Illustrator, Premiere, After Effects, Dreamweaver

OTHER:

HTML & CSS // Photo & Video Production // Project Management