

SUTHIDA 'FON' SAKULSURARAT

WWW.IDEASIGNER.COM // FON@IDEASIGNER.COM

Rochester, New York 14610

EDUCATION

MASTER OF FINE ARTS, GRAPHIC DESIGN

Concentration in Photography & Communications

ROCHESTER INSTITUTE OF TECHNOLOGY

2003 - 2005 Rochester, New York

BACHELOR OF FINE & APPLIED ARTS, PHOTOGRAPHY

Concentration in Communications

KING MONGKUT'S INSTITUTE OF TECHNOLOGY LADKRABANG

1998 - 2002 Bangkok, Thailand

AWARDS & ACTIVITIES

PUBLIC RELATIONS SOCIETY OF AMERICA (PRSA)

2008 PRISM Awards, (Team) Winner, PAETEC's Annual Report

2008 PRISM Awards, (Team) Award of Excellence, Logo Design

THE ROCHESTER ADVERTISING FEDERATION

2008 ADDY Silver Award Winner,

PAETEC's Annual Report Design

THE AMERICAN BUSINESS AWARDS

2007 Finalist in the Best Creative Organization,

PAETEC's Visual Media Services Team

BOARD MEMBER

Verona Street Animal Society, Rochester, NY

2012 - 2014

MEMBER

Toastmasters International

2008 - 2009

SKILLS

ADOBE CREATIVE SUITE: InDesign, Photoshop, Illustrator,

Premiere, After Effects, Dreamweaver

PROFESSIONAL: HTML & CSS // Wordpress // Photography

and Video Production // Project Management //

Online Marketing Tools // Microsoft Office

PROFESSIONAL EXPERIENCE

2005 - PRESENT

FREELANCE DESIGNER & PHOTOGRAPHER

IDEASIGNER Rochester, New York

Providing creative services including print and digital media design, brand development, marketing strategy, website design and development, campaign solutions, advertising, portrait and family photography, and commercial photography.

2013 - 2014

LEAD GRAPHIC DESIGNER

BOB WRIGHT CREATIVE Rochester, New York

Worked with clients to develop business marketing and web strategies. Responsibilities also included project management, concepting, page layout, user interface design and interaction design, photography and video production.

2005 - 2012

GRAPHIC DESIGNER

PAETEC Fairport, New York

Created and developed meaningful concepts and visual communications including, marketing collateral, advertising, invitations, internal and external company campaigns, website, e-mail marketing, presentations, videography, and photography.

Worked closely with multiple non-profit organizations. Assisted and developed various design projects specific to client needs.

Communicated with customers on projects, produced layouts and manage print production.

2001 - 2004

PHOTOGRAPHER & GRAPHIC DESIGNER

SHAMU SHAMU MAGAZINE Bangkok, Thailand

Photographed pictures for Shamu Quarterly magazine covers and featured articles (4th - 15th issues), and assisted with layout design for the magazine.